

1 Basic

2 Advanced

TRAINING PLANS FOR PLANNING PROFESSIONALS

Basic

PURPOSE: This training plan provides planning professionals with the skills to use ArcGIS® Online, which is foundational to web-based geographic information system (GIS) technology. We'll build on that knowledge with instruction about two apps that run in ArcGIS® Online: ArcGIS Community AnalystSM (or ArcGIS Business AnalystSM Web App) and ArcGIS StoryMapsSM. After completing this plan, users will be able to create and manage content and perform data analysis in ArcGIS® Online, use Community Analyst to leverage demographic and socioeconomic data, and create dynamic presentations with ArcGIS StoryMapsSM.

FOCUS



ArcGIS® Online



ArcGIS Business Analyst

ArcGIS StoryMapsSM

THIS PLAN INCLUDES THE FOLLOWING:



ArcGIS Online® Fundamentals

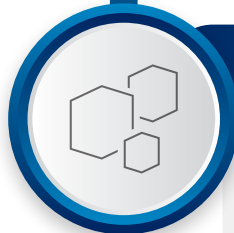
- ArcGISSM Online Essential Workflows is an instructor-led class and is optional.
- All other classes are web based and free, or free with ongoing maintenance.
- Total time commitment is 4½ hours (including ArcGIS Online Essential Workflows class—12½ hours).

[Access the course here](#)



ArcGIS Business AnalystSM Web App

[Access the course here](#)



Getting Started with Business Analyst Web App

- Community Analyst and Business Analyst Web App include short instructional videos within the apps themselves to highlight functionality.

[Get started](#)



ArcGIS StoryMapsSM Fundamentals

- Creating Story Maps with ArcGIS is an instructor-led class and is optional.
- All other classes are web based, and access does not depend on maintenance status.
- Total time commitment is 3½ hours (including Creating Story Maps with ArcGIS class—11½ hours).

[Get started](#)

ESRI PRODUCT DESCRIPTIONS

ArcGIS® Online is the foundational cloud-based mapping and analysis software. Use it to make maps, analyze data, and share and collaborate.

ArcGIS Business Analyst combines demographic, lifestyle, and spending data with map-based analytics for accurate reports and dynamic presentations.

ArcGIS StoryMapsSM lets you combine authoritative maps with narrative text, images, and multimedia content. StoryMaps makes it easy to harness the power of maps and geography to tell your story.



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Contact us: esri.com/training/help/true/ Call toll free at 888-377-4575

1 Basic

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TRAINING PLANS FOR PLANNING PROFESSIONALS

Advanced

PURPOSE: This training plan is for those who want to move beyond the basics and need to use more advanced tools, such as ArcGIS Urban, ArcGIS Pro, and ArcGIS Insights. This will be for a smaller group of users, as most planners are not responsible for creating authoritative data in ArcGIS Desktop.

FOCUS



ArcGIS® Online



Community Analyst

ArcGIS StoryMapsSM

ArcGIS Urban



ArcGIS Pro



ArcGIS Insights®

THIS PLAN INCLUDES EVERYTHING FROM THE BASIC TRAINING PLAN:



IT INCLUDES THE FOLLOWING:

ArcGIS Urban Essential Skills

- All courses are web based and free, or free with ongoing maintenance.
- Total time commitment is 1½ hours.

[Get started](#)

ArcGIS Pro Fundamentals

- This part of the advanced learning plan is the only one that uses desktop GIS and is primarily going to be for planners who are responsible for creating, maintaining, and analyzing authoritative data such as zoning, land use, parcels, and environmental data.
- ArcGIS Pro: Essential Workflows is an instructor-led class and is optional.
- All other classes are either web based and free, or free with ongoing maintenance.
- This plan assumes basic familiarity with GIS concepts. If needed, we provide a learning plan to help users get to that point:

[Get started](#)

- Total time commitment is 6½ hours (including ArcGIS Pro: Essential Workflows class—30½ hours).

[Get started](#)

ArcGIS Insights® Fundamentals

- Get Started with ArcGIS Insights® is an instructor-led class and is optional.
- All courses are web based and free, or free with ongoing maintenance.
- Total time commitment is 7 hours (including Get Started with ArcGIS Insights class—15 hours).

[Get started](#)

ESRI PRODUCT DESCRIPTIONS

ArcGIS® Online is the foundational cloud-based mapping and analysis software. Use it to make maps, analyze data, and share and collaborate.

ArcGIS Community Analyst is a web-based app that allows you to view and analyze demographic and lifestyle data to better understand your overall community and make better policy decisions.

ArcGIS StoryMaps lets you combine authoritative maps with narrative text, images, and multimedia content. StoryMaps makes it easy to harness the power of maps and geography to tell your story.

ArcGIS Insights® is analysis software that fuses location analytics with open data science and business intelligence workflows. Answer questions you didn't know to ask, analyze data completely, and unlock new insights. Empower analysts of all skill levels, across departments, to directly connect data, perform advanced analytics, and take results into third-party systems.

ArcGIS Urban provides an immersive 3D experience designed to improve urban planning and decision-making. Use it to quickly visualize projects in your local context and leverage location intelligence to drive better decisions.

ArcGIS Pro is Esri's powerful, single-desktop GIS application. It supports data visualization, advanced analysis, and authoritative data maintenance in 2D, 3D, and 4D. ArcGIS Pro supports data sharing across a suite of ArcGIS products such as ArcGIS Online and ArcGIS Enterprise, and enables users to work across platforms through Web GIS.

